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Sorry. I'm all tied up.

By CARLY MILNE



“Girls will wear this out to G clubs,” says Dana B. Meyers, fashioning a bandeau top from strips of pink bondage tape. “They’ll make a matching mini-skirt out of this, too.”

Sadly, a pair of pumps is out of the question. Still, thanks to Meyers’ online boutique, Booty Parlor, and a spate of new upscale erotica shops, fetish wear is suddenly becoming both fashionable and respectable.

“Fetish has been a part of our society since the 1800s,” says Sheila Rac, owner of Eros Boutique in Boston. “Women are still wearing corsets to cinch their waists and too-high heels to accentuate their calves.”

That’s nothing. How about those diamante-bedazzled whips, bondage bustiers and fingerless leather gloves? For her “Confessions” tour, Madonna plundered the line of Eros’ equestrian specialties, including a pony bridle and saddle. In the latest Jordache ad, Liz Hurley seductively holds a riding crop behind her back, though there’s no horse in sight.

“Our silk blindfolds match our underwear, but people wear them as head scarves,” notes Sam Roddick, whose elegant London fetish shop Coco de Mer will open a Melrose Avenue branch next month. New York’s chic erotica boutique Kiki de Montparnasse (named for the 1920s French boho artist-actress) is due here by year’s end.

Don’t expect to snicker over strawberry edible panties. These new sex-toy and lingerie shops are more Prada than Pleasure Chest. Coco de Mer, with its artful displays of corsets and library of carnal literature, will feel like Colette’s boudoir. Its



A look from 1934 (far left) proves that fetish fashion ages well.

black-and-white bondage lingerie, which suggests a shredded tux, sells for \$1,300.

At Kiki in New York, original Man Ray, Irving Penn and Richard Avedon photos adorn the walls. A chic alligator-embossed leather restraining kit with bed straps and mini paddle sells for \$595; a leather riding crop, \$495.

Clearly, part of the appeal of fetish-inspired fashion is its naughty implications. “It says, ‘I’m sexy. I’m a little bit dangerous,’” Meyers suggests.

Lois W. Banner, professor of history and gender studies at USC, has her own take on the trend.

“It has to do with individual perversion and how far you can take it, stabilize it and normalize it,” she says. “I’m just fascinated to see how far it will be taken.”