

THE RADAR LOW!

SHOP AT HOME FOR THE HOLIDAYS

A few too many run-ins with frenzied elves at the Beverly Center and we've come to the conclusion that Yuletide shopping would be better executed right where we are, in our pajamas, between Egyptian cotton. Lucky for us, a flurry of local retailers is opening their online doors just in time for the holidays.

POLKADOTS AND MOONBEAMS The hipster haven known for cool vintage duds and hot-off-the-runway designer looks from Ella Moss, Trina Turk and Juicy Couture hits the web with a stylish edit courtesy of Miss Moonbeam, a frilly-frocked cyber-character with a pet poodle. www.polkadotsandmoonbeams.com. **HOLIDAY CLICKS:** J.J. Winters' suede 'Hobo Bag,' \$363; Juicy Couture's faux-fur coat [left], \$295.

SUGAR The online branch of this sweet La Brea boutique specializes in all things girly, from flirty skirts and demure pumps to vintage baubles and cupcakes almost too cute to eat. www.sugaronlabrea.com. **HOLIDAY CLICKS:** Dome's charm bracelet, \$185; C Label's 'Desire' pumps [left], \$189.

RON HERMAN The retail honcho's new e-commerce site features all the up-to-the-minute regulars—Robert Rodriguez, Ella Moss, Ya-Ya and Rebecca Taylor—as well as CDs, promotions, sales and cherry-picked "looks of the week." www.rouberman.com. **HOLIDAY CLICKS:** Pucci's 'Maplero' scarf (left), \$260; Cynthia Vincent's beaded halter, \$239.

DIANE MERRICK Manuel Canovas candles, silky boy shorts by Mary Green, and Diane Merrick's own cashmere wraps are just some of the online offerings. For the holidays, expect free gift wrapping and free shipping for orders over \$500. www.shopdianemerrick.com. **HOLIDAY CLICKS:** Diane Merrick's signature cashmere wrap, \$198; Jeffrey Campbell's 'Felia' boots [left], \$196.

MICHELLE ROY The Robertson Boulevard showroom goes global this month with the jewelry designer's best bets, from The Leaf Collection—real leaves dipped in 24-karat gold or sterling silver—to Swarovski-embellished Ts and flouncy flower hair clips. www.michelleroydesigns.com. **HOLIDAY CLICK:** Link necklace with leaf [left], \$180.



CROSSING THE LINE

You thought The Roosevelt was the hottest spot to see and be seen? Not on a Saturday afternoon. Head to Robertson Boulevard, where Kitson owner Fraser Ross is turning his trendy boutique into an all-out VIP scene. "Club Kitson," peaks between 1 and 4PM, so much so that frenzied fans of the hot shop's Swarovski-studded sandals and \$400 Curious George cashmere sweaters must wait—sometimes up to 30 minutes—behind a velvet rope to get in. That's right: a velvet rope, bouncer and all. "The rope's a matter of protection for everyone," says Ross. Of course, the dividing line generates its own crowd-control issues: tourists and trendies flock to see what all the buzz is about, and the paparazzi descends in droves. All this for the chance to browse Britney's and Jessica's favorite tchotchkes? "Sure, people get annoyed," says Ross, "but they still want to come in. Everyone wants to feel important." So has anyone actually been bounced? "Oh, yeah. Last weekend, somebody is abusive and screaming! We don't let them stay." 415 S. Robertson Blvd., L.A., 310.559.2652, and www.shopkitson.com. —Asbley Muir



I'M TOO SEXY

Walking into an adult shop to pick out a sex toy isn't exactly like walking into Neiman's and beelining for the shoe department. Enter **Booty Parlor**, a line of "love kits," cosmetics, lingerie and sex toys that claims to take the sleaze factor out of sex shopping. Creators Charlie and Dana Myers take the process private by throwing Tupperware-esque parties at clients' houses, hosting trunk shows and selling the stuff online. To wit, Cameron Diaz, Carmen Electra and Jennifer Love Hewitt have all jumped on the booty bandwagon,

which peddles such naughty bits as shimmery body dust, sexy condom cuffs and gold vibrators—batteries included. And you thought diamonds were a girl's best friend? www.bootyparlor.com —Kristin Young