



AM I COLD?

This just in: when it comes to first date activities, jumping out of an airplane is cooler than jumping into bed.

That's the findings of the new Aqua Velva "What's Cooler" national survey. Of the 1200 people ages 18 to 50 who responded to the survey, a whopping 82 percent gave high marks to the guy hurling himself to the ground, not the one trying to score the first night out.

Other "cool results":

- 74 percent said a woman who makes the first move and asks a guy out is cooler than one who plays hard to get.
- 59 percent believe that a Demi-Ashton relationship is cooler than an older-man-younger-woman one. Take that, Tom Cruise!
- And bad news for you button-down guys. Two thirds of those surveyed believe a man dressed in jeans is cooler than a man in a tailored suit.

When it comes to aftershave, wearing it is definitely in. Almost three quarters of those surveyed believe a guy who wears some sort of scent is "way cooler" than a guy who goes au naturel. A quick slap of an after shave product, like Aqua Velva's Ice Balm, will make your date think you're ice cold. Now that's hot.

THE NOSE KNOWS

Sniffing around for a date? Before worrying about being sponge-worthy, ask yourself this – "Am I nose worthy?"

Sure, we've all heard about pheromones, but let's not get all scientific about this. The bottom line is – if you smell like you've been with the cast of *Survivor*, you're not a hook-up that you can ax that kind of

rejection. Make yourself immune to cast offs by using deodorants and shower gels by AXE. In eight fragrances ranging from Touch (a subtle blend of musk, spices and watermelon) to Voodoo (featuring vanilla,

like the guy voted off on day 33.

IN THE BOX

Sure, we all know the basics – the maps, CDs, registration and insurance card. But beyond the basics, there are some essentials that every guy should have in his glove compartment. Here's what to stock to assure a smooth drive, every time:



1. A high energy snack bar (because you never know when hunger will strike)
2. Momints or some similar breath-freshener (because morning breath can strike any time of day)
3. A copy of Hooters magazine (because you never know when you'll be stuck in traffic)
4. A roll of duct tape (no explanation necessary)
5. A pack of condoms (because you never know—and it is, after all, a glove compartment!)



HOT CHOCOLATE

According to one survey, 29 percent of American men believe giving chocolate as a gift will increase their odds of having sex. The survey didn't reveal how many actually cashed in on that reward, but chances are good the thank-you note will be hotter than ever if she's treated to chocolate like this:

- Your chocolate lover can explore her inner artist with a gift-wrapped paintbrush and a jar of Booty Parlor Melt (www.bootyparlor.com), a delicious chocolate body fondue. Unwrap the gift – and your partner – while the chocolate warms in the microwave, and use the syrupy sweetness to paint sexy sayings or suggestions on each other's "canvas." Then see how creative you can be at cleaning up.
- Chocolate lives up to its sinful reputation for players of The Strip Chocolate Game by WishingFish (www.wishingfish.com). This is chocolate in its most adult form – but if you play by the rules (or even if you cheat a bit), everybody wins!

